



Gelderman
LANDSCAPE SERVICES



Commercial Property Landscaping Guide: How To Maintain & Increase Its Appeal

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Your commercial property acts as an extension to your business and your brand. The exterior aesthetic of your business is just as important as the interior of the buildings. An appealing commercial property will effectively attract customers to your place of business and help tenants take pride in their location.

Below is Gelderman Landscape Services comprehensive guide on how to **establish, maintain, and improve the overall attractiveness and aesthetic of your commercial property.**



STEP 1: IDENTIFY YOUR COMMERCIAL PROPERTY MAINTENANCE NEEDS

The first step to increasing the overall quality of your commercial property is determining what type of property maintenance you will require. Do you need hardscape maintenance, softscape maintenance, or both?

Commercial properties will require:

- Softscape maintenance (lawns, gardens, trees, shrubs, perennials, etc.)
- Hardscape maintenance (fences, gates, retaining walls, water features, etc.)
- Irrigation system installation and maintenance
- Walkway installation, repair, and maintenance
- Removal of safety hazards
- Snow and ice removal
- General routine scheduled maintenance
- And more

A full-service package with a regular maintenance schedule will ensure that your commercial property maintains the appeal required to attract customers.

STEP 2: ENSURE YOUR PROPERTY IS PROFESSIONALLY MAINTAINED

Softscape refers to any live portion of your property. For instance, the lawn, plants, trees, and shrubs. When your softscaping is regularly and properly maintained it brings life, colour, and appeal to your property. A well-maintained softscape will showcase your property and let your tenants, their customers, and the community know that you are looking after your enterprise and that you care about your presence in the region.

To ensure your softscaping is maintaining its attractiveness, request that your service provider look after the following:



Lawn Mowing

Mowing your lawn on a regular schedule will ensure that your property looks clean and professional.



Mulching

Adding mulch to your garden beds not only looks attractive, but it also improves soil health, assists with weed prevention, and encourages nutrient storage for plants, trees, and shrubs.



Flowers

A great way to add colour and beauty to your property is by planting flower beds. Planting a variety of perennials that flower at different times of the year will enhance the look of your property and require less maintenance than annual plants.



Trees and Shrubs

Trees and shrubs create visual appeal and can also provide attractive shaded areas for seating. To ensure they always look great, make sure that your shrubs and trees are pruned, and weeded, and that a mulch base has been added to increase nutrient storage and prevent weeds.



Turf Care

Your lawn is a key component of your property. To promote the health and visual appeal of your turf, it is important to aerate the core, fertilize three times a year (spring, summer, and fall), perform regular mowing and trimming, and ensure proper irrigation. Professionals will create a scheduled maintenance plan to ensure your property looks its best.



Snow & Ice Management

When winter strikes, you want to ensure that your property is safe to all visitors. Establishing a professional snow and ice management plan to ensure your walkways are clear of snow, ice, and other hazards is vital. Routine maintenance throughout the winter is integral.

STEP 3: LANDSCAPING UPGRADES

Hardscaping elements, like natural stone, concrete, brick, wood, and metal elements will bring life to your property. From walkways to pergolas to seating areas, adding hardscaping to your property is key to enhancing the look of your location.



Fencing

When upgrading your property, consider installing a fence. Available in a wide variety of styles and materials from rod iron to steel to wood, fencing will improve your property's appeal and security.



Irrigation System Service & Installation

Installing an irrigation system will help your softscaping elements stay healthy and lush. We are able to identify & assess existing irrigation systems in order to recommend improvements to reduce water usage, saving you money. **A professionally installed and maintained irrigation system can save you up to 50% on water costs**



Hardscape Installation

One of the most common ways to increase the functionality and overall aesthetic of your property is to install hardscaping. Enhance your commercial property with hardscapes including patios, retaining walls, walkways, steps, benches, and more.



Landscape Lighting

Installing landscape lighting on your commercial property will improve the overall safety and appeal of the property. Consider installing lights along your walkways, and next to stairs and entrances to improve nighttime safety. Expertly installed lighting can help to highlight the beauty of your commercial property at night by shining light onto your manicured lawn, trees, shrubs, and garden beds.



Hazard Removal

Everyone should always feel safe on your property. Throughout the year, make sure you work with professionals to remove safety hazards including low hanging branches, uneven walkways, cracked stairs, and damaged seating areas.



FULL-SERVICE LANDSCAPING COMPANY

Impress your visitors and tenants with professionally maintained landscaping. Hiring a full-service landscaping company to care for your property will provide you with peace of mind. A full-service company will have the ability and experience to handle all of your property's elements in every season.



GELDERMAN LANDSCAPE SERVICES

If you are looking for professional guidance and property maintenance to ensure that your business looks beautiful and inviting all year-round, contact our expert team.

For over 65 years, Gelderman Landscape Services has been providing commercial landscaping and snow removal services in southern Ontario. Our team will work with you to fix problems and resolve any frustrations and concerns you may have in regards to your commercial property.

Gelderman Landscape Services provides:

- Top-quality results with guaranteed strict standards of service
- Consistent and clear communication with your project manager
- Services that are conducted on time and on budget
- Clear pricing so you can plan your budget accurately
- Contracts that are specific and clear with descriptions of every service and inclusion

We will ensure that your commercial property needs are met – it's the Gelderman Way.

BOOK YOUR CONSULTATION TODAY —

1-800-667-0644 or gelderman.com