



'It all starts with asking ourselves what we can do to make our customers happy.'

If you're a parent, you may be familiar with the question, 'have you done your homework?' At Gelderman Landscaping, it's a question we've asked ourselves every day since we opened our doors in 1955.

When you're in the landscape design, construction & maintenance business, doing your homework means having a clear understanding of what your commercial, residential and condominium customers want. And that means having the experience to know what questions to ask. Our design team of Harry, Cynthia and Brandon consider all facets of landscape projects including colour, contrast, use of space, plant materials, elevations and year round interest as they create the perfect design for customers. Harry, our Landscape Sales Leader, has been with the firm for 17 years. He's a firm believer in the importance of walking the site, talking with the customer and offering options that will translate into brilliant landscaping solutions.

THE EXPERIENCE TO KNOW WHAT QUESTIONS TO ASK

The experience continues with our crews. At Gelderman, our people stay with us. Their leadership means better work for customers and better training for our crews. John, who oversees landscape improvements such as tree removal/pruning, retaining walls, annual plantings, patios & walkways, has been with us for 30 years. Our maintenance supervisors, Martin, Jason and Mike have been with Gelderman for 19, 8 and 9 years. All of our crews work under Roy, our Operations Manager, who has been with the organization for over 30 years. His responsibilities include IT and operations which ensure professionalism, production efficiencies, quality control, and customer service.

WE BELIEVE IN USING STATE-OF-THE-ART TOOLS

Beyond experienced people, Gelderman also believes in taking advantage of every possible technological tool to serve our customers. Our advanced technology helps us to satellite-map our customers' sites, schedule our crews and measure our productivity. Our equipment is much newer than the industry standard and uses clean burning fuels. And our lawn mowers are fuel injected and equipped with catalytic converters which eliminate more than 95% of carbon monoxide, volatile organic compounds and nitrogen oxides.

Our commitment to the environment extends to extensive use and safe application of natural product alternatives as well as recycling organic waste at our yard. In fact our President, Nathan Helder, is chair of the Landscape Ontario Environmental Stewardship Committee. Recently, he and Gelderman Landscaping received the 2010 Outstanding Business Achievement Green Award from the Flamborough Chamber of Commerce.

FOUR SEASONS SERVICE AND SATISFACTION

In addition to landscape design, construction and property maintenance, Gelderman has also built a reputation in Oakville for the most thorough and professional commercial and multi-residential snow removal.

Part of our culture at Gelderman is to take care of our people. We support their career development through training and we help to protect them with a stringent health and safety program. We also believe in taking care of the community by playing an active role in the YMCA, the performing arts, through our sponsorship of minor baseball and Civic Awards. Why does this matter to our customers? Simply because dedicated and involved people do a better job of making customers happy. That's when we know our homework is done.

One last thing... you may have noticed that we've shortened our name from Jan Gelderman to Gelderman and created a new logo and graphic look to stay fresh with our customers. After 55 years, we thought it was time to do some designing of our own.